



LifeStraw® 
by VESTERGAARD

Product Catalog

Validation & Recognition

TIME



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Esquire

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CNN

SCIENTIFIC
AMERICAN

The New York Times



LifeStraw® products convert microbiologically contaminated water into safe drinking water

The award-winning LifeStraw® technology was originally introduced in 2005 as an emergency response tool to filter water often contaminated following natural disasters. Today, LifeStraw® is used in water filtration products globally. All LifeStraw® products are made of durable plastic, are easy to use, and require no electricity or batteries.

LifeStraw® has been tested in harsh field environments and in the laboratory where it has exceeded US EPA requirements for household water treatments. LifeStraw® Family also meets World Health Organization standards for the “Highly Protective” category of safe drinking water.

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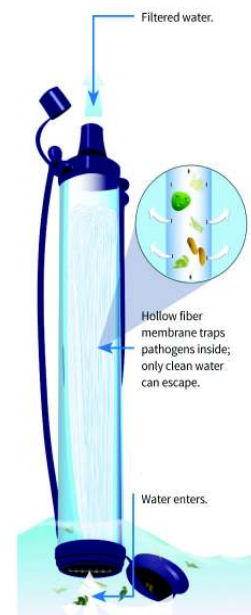
LifeStraw[®] personal water filter

The lightweight filter is ideal for a variety of users outside of the home, from hikers and campers to people displaced by natural disasters.

Features & benefits

- Drink directly from streams and lakes or from a bottle
 - Filters 1,000 liters / 264 gallons to 0.2 microns
 - Uses advanced hollow fiber membrane technology
 - Removes 99.9999% of bacteria (E. coli, etc.)
 - Removes 99.9% protozoa (Giardia, Cryptosporidium, etc.)
 - Reduces turbidity (muddiness)
 - Meets US EPA drinking water standards
- Ultralight: weighs only 57 grams or 2 ounces
 - Portable: only 22.5 cm / (9") long and 2.5 cm (1") in diameter
 - Requires no electrical power, batteries or replacement parts
 - BPA and chemical-free
 - Raw materials meet US Food and Drug Administration regulations and standards

How it works





LifeStraw® 

Go | by VESTERGAARD

LifeStraw® Go portable water bottle

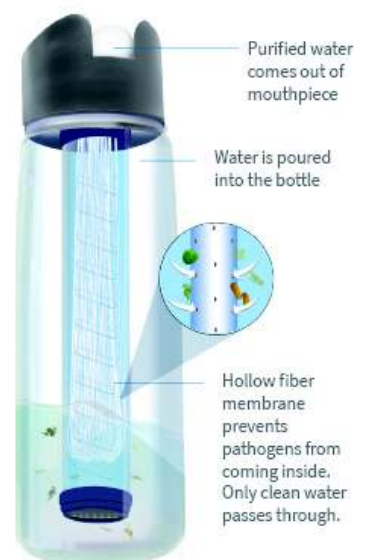
New in 2014, LifeStraw® Go incorporates award-winning LifeStraw® technology into a refillable water bottle. The durable, lightweight bottle is ideal for hikers and campers, and for everyday consumer use.

Features & benefits

- Fill directly from streams or lakes and drink directly from bottle
- Filters 1,000 liters / 264 gallons to 0.2 microns
- Uses advanced hollow fiber membrane technology
- Removes 99.9999% of bacteria (E. coli, etc.)
- Removes 99.9% protozoa (Giardia, Cryptosporidium, etc.)

- Reduces turbidity (muddiness)
- Meets US EPA drinking water standards
- Weight: Only 186 grams / 6.5 oz
- Storage capacity : 0.65 liters/22 oz
- Requires no electrical power, batteries or replacement parts
- BPA and chemical-free
- Raw materials meet US Food and Drug Administration regulations and standards

How it works



LifeStraw® #

Mission | by VESTERGAARD



LifeStraw[®] Mission High volume water purifier

A portable, compact high volume purifier for camping, group hikes and expeditions.

Features & benefits

- Purifies 18,000 liters / 4755 gallons of water to 0.02 microns
- Exceeds US Environmental Protection Agency drinking water standards
- 5 and 12 Liters fill capacity
- Lightweight and easy to use
- 80 micron replaceable prefilter
- 0.32 Liters per minute flow rate
- Includes adjustable shoulder carrying strap
- Removes
 - 99.9999 % of bacteria (E. coli, etc.)
 - 99.999 % of viruses (Rotavirus, Hepatitis A)
 - 99.99 % protozoa (Giardia, Cryptosporidium)

How it works

LifeStraw[®]Mission uses a highly efficient method of purification that requires no chemicals, batteries or moving parts. Water poured into the purifier moves down the tube, while being forced through narrow hollow fibers. Clean water exits through tiny pores in the walls of the hollow fibers, but bacteria, viruses, protozoa and other contaminants are trapped inside and are flushed out by backwashing.





LifeStraw®
Community | by VESTERGAARD

Follow
the
LITERS

Follow the Liters

Harnessing the power of consumers to make an impact

With the ongoing 'Follow the Liters' program, for every LifeStraw® filter purchased by a consumer, a child in a developing community will be provided with safe drinking water for an entire school year.

How the Follow the Liters campaign works

When a consumer purchases any LifeStraw® product, a portion of the funds are used to distribute LifeStraw® Community institutional water purifiers to schools in developing communities that don't have ready access to safe drinking water.

Empowering today's youth to become tomorrow's leaders

- A comprehensive program to improve school water quality can result in a nearly 50% reduction in diarrheal illness.¹
- Safe, clean water in schools can result in a 42% reduction in absenteeism.²
- In many developing countries school-age girls are tasked with gathering water; reducing this burden directly increases the amount of time girls are in school learning.

Join the journey

See the recipients of clean, safe water by visiting followtheliters.com

Sources:

1. WHO/UNICEF Joint Monitoring Programme for Water Supply and Sanitation. Progress on Drinking Water and Sanitation: 2012 Update.
2. UNICEF, 'Pneumonia and Diarrhoea: Tackling the deadliest diseases for the world's poorest children'. UNICEF: New York. 2012, June.

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by VESTERGAARD

LifeStraw® is manufactured by Vestergaard, a Swiss-based global company dedicated to improving the health of disadvantaged people with game-changing solutions that fight malaria, HIV/AIDS, diarrheal disease and neglected tropical diseases.

buylifestraw.com